



MD/DC Damage Prevention Committee

Kevin Woolbright, Chairman
Mark Hamrick, Vice Chairman
Susan Sullivan, Secretary

Minutes of the meeting for April 26, 2022
Hybrid Meeting hosted by Miss Utility in Hanover, MD
Prepared by Susan Sullivan

CALL TO ORDER AND INTRODUCTIONS

Chairman Kevin Woolbright called the regular monthly meeting to order at 9:30 AM via Zoom. There were forty-four (44) virtual attendees and seven (7) onsite attendees.

APPROVAL OF MINUTES

A motion to approve the March 22, 2022, minutes was made by David Wilkins (WSSC) and seconded by Mike Hicks (ProComm). The motion carried by approval.

The approved meeting minutes will be posted at <https://www.missutility.net/excavators/>.

OLD BUSINESS

As a follow up to last month's question about DPC attendees meeting on-site again, Matt Ruddy (OCC) shared that the plan in place for next month's meeting is to allow approximately twenty (20) people to join in the conference room as a *post* Covid trial run. Details will be forth coming. Kevin Woolbright (DPC Chair) stressed the importance of attending once the commitment to attend has been made. Further discussion by Mary Hill (FTC) suggested that if a person cannot attend at the last minute, a replacement from the same company take their place. Michael Jewell (Columbia Gas) implored that anyone confirmed to attend, not attend, if fever or other symptoms appear for that person the day of the meeting.

NEW BUSINESS

No new business to report.

OPEN DISCUSSION

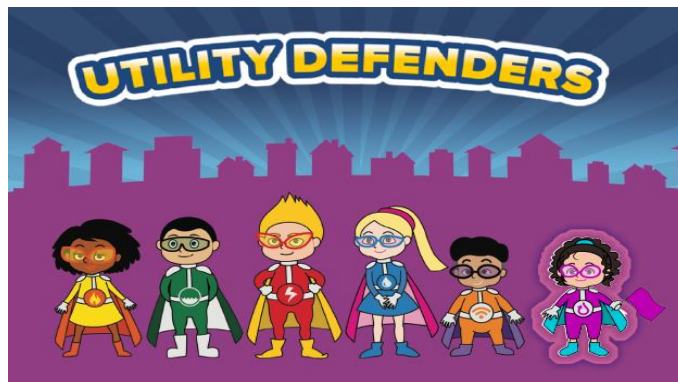
Becky Mellinger (Childs Landscape) complimented Utiliquist on the improvement made in completing on-time locates over this time last year. Along with key adjustments made by Becky and her team, and by putting a reasonable plan in place, Utiliquist has been keeping pace and are doing a fabulous job. Mike Burns (Utiliquist) stated appreciation for the positive feedback and applauded Becky's planning which stabilizes the spike in locate requests and allows for locates to be spaced out over the course of a given week.

Shelly Welling (Gray & Son) also complimented Mike Burns and his team for a great job in getting locates done on time and agreed that proper ticket processing scheduling is key.

GUEST SPEAKER

Dora Parks (Utility Defenders) shared the vision, history, and creation of what is now OCC's first child centered and very unique educational campaign known as the Utility Defenders. Made up of child heroes from diverse backgrounds, ethnicities, and personalities, and each with very special powers, the Utility Defenders Campaign is designed to educate children (ages 4-9) and their families, all about underground facilities and damage prevention. With characters representing each of the APWA color code utilities, the Utility Defenders were designed to raise awareness and bring meaning to each color represented- not to mention entertainment and fun, in an age-appropriate, engaging fashion.

All stakeholders can benefit from the wide range of content and co-branded merchandise this campaign offers. Learn more about this dynamic campaign at info@utility-defenders.com and www.utility-defenders.com.



MISS UTILITY CALL CENTER

- Ticket Format Update: New ticket formatting allowing a temporary excavator to be added to a primary contractor's ticket, in addition to the two new Non excavation ticket types, went live February 23 and are working as expected. Formatting changes due to reflect the Self Select Start Date legislation that was currently passed are underway and expected to go live June 1, 2022.
- The next ITICnxt Virtual Training is scheduled for May 5th.
- ITICnxt Presentation: Adding a Temporary Excavator to a Primary Contractor's Ticket To view, download and print these directions, please visit <https://www.missutility.net/maryland/> and click on *Directions for Adding a Temporary Excavator to A Primary Contractor's Ticket*.
- Dashboard Reporting: Jennifer Arroyo (Miss Utility) provided ticket volume data for the month of March 2022.
 - Inbound ticket volume: 89,716 a monthly decrease of 5.970% compared to 2021
 - Outbound volume: 464,712 a year-to-date decrease of 24.526% compared to 2021
- Damage Reporting: Susan Sullivan provided YTD data through March 2022 of reported damages in MD/DC.
 - 205 utility damages (44 mains and 161 services)

- 32.20% due to no call or valid ticket
- 27.32% due to hitting a marked line
- 31.71% due to incorrect locate marks
- 8.78% due to other root causes

MARYLAND AUTHORITY Jim Barron, Executive Director

Michael Jewell (MD Authority Chair) stated that although meetings continue to occur virtually, it is the Maryland Authority’s plan to begin in-person meetings at the call center as soon as possible with cases being heard onsite by September if at all possible.

MD TITLE 12 Jim Barron, Executive Director MD Authority
Report unavailable.

COMMITTEE REPORTS

2022 GCDPTC UPDATE Matt Ruddo, Chairman (OCC)

- Conference dates: October 25th -28th at Ocean City’s Fontainebleau Resort (formerly the Clarion)
- Keynote Speaker: Spencer Beach
- Content sessions are being finalized.
- Returning attendee registration email went out April 18th. The same rates are available through online registration as well.
- Sponsorships and exhibit hall registrations have started coming in.
- GCDPTC Save the Date Contest
 - Register for updates by emailing 2022gcdptc@gmail.com for your chance to win a two-night package to the 2022 GCDPTC!
- For more information, please visit www.missutilityconference.com.

The next planning committee meeting is scheduled for May 24, 2022.

MD/DC SUBSCRIBERS COMMITTEE & BOARD OF DIRECTORS MEETING

Scott Brown, Chairman

- The next hybrid meeting is scheduled for July 14, 2022, at 10:00 AM.

DAMAGE PREVENTION AND SAFETY

➤ Training - Coordinator, Susan Sullivan (Miss Utility)

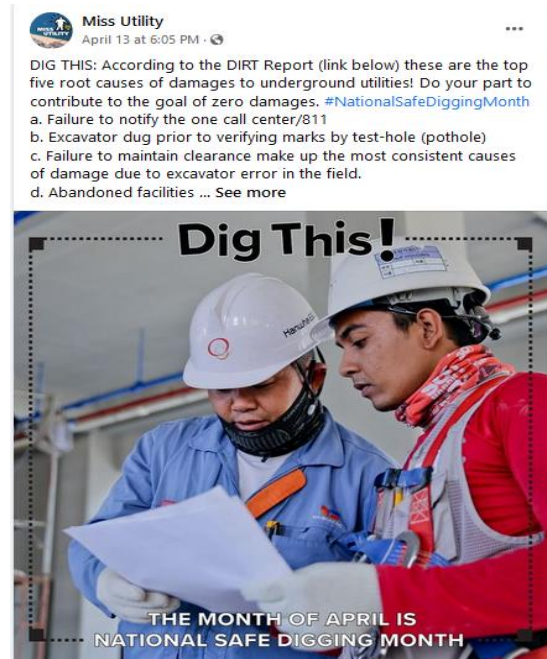
- DPT Completed:
 - March 23 – Flippo
 - March 28 – DVORAK
 - March 31 – City of Havre de Grace
 - April 12 - Montgomery County Parks
- DPT Upcoming:
 - April 22 – Virtual DPT
 - May 13 – Virtual **SPANISH** DPT

➤ 2022 National Conferences

A report is being compiled by Board attendees for both the 2022 CGA and GESC conferences to be shared during a future DPC meeting.

➤ Miss Utility Facebook

Please visit www.facebook.com/missutilityofmd/ for dig safe posts, holiday announcements, call center notices/information and current events. Please like or share posts to show your support for Miss Utility and the dig safe message.



➤ Carvertise Marketing Metrics reported by Susan Sullivan, Miss Utility

- Nine wrapped cars currently travel throughout Montgomery, Prince George, Charles, Allegany, Garrett and Baltimore Counties Baltimore City and Washington D.C.
- Quantitative Performance Data for the month of March:
 - Miles traveled by fleet: 11,181 (3,081 above expectation)
 - Impressions per fleet: 1,632,426 (449,826 above expectation)

MGH REPORTS Reported by Gaby Lothamer

➤ Marketing Update

- Spring Advertising
 - NextDoor - Reminding homeowners across Maryland & D.C., to contact Miss Utility.
 - Statewide Radio Campaigns - Targeting excavators and homeowners, including Spanish-language ads in DC and Baltimore, plus DJ endorsements from Chepe on El Zol.
 - Spotify Digital Radio - Reaching professionals and homeowners across Maryland & D.C. who use Spotify.

- National Safe Digging Month
 - MGH issued a press release announcing Gov. Hogan’s Safe Digging Month.
 - Proclamation included data from CGA’s most recent study. Coverage was secured on the Maryland Patch, Washington, D.C. Patch and the Southern Maryland Chronicle.
 - On April 1, WBAL-TV meteorologist and Miss Utility advocate, Ava Marie promoted National Safe Digging Month and Miss Utility during her morning weather report and on her Facebook page.
- Minor League Baseball
 - Through sponsorships with local minor league baseball teams, Miss Utility will have booths at the following games:
 - Frederick Keys - Friday, June 17 & Saturday, June 18
 - Aberdeen IronBirds - Friday, August 19 & Sunday, August 21
 - Bowie Baysox - Saturday, Aug. 27

➤ Tradeshow Updates

Earlier this month, Miss Utility participated in the:

- Washington County Home Builders Home Show
- Maryland Spring Home & Garden Show
- Maryland Asphalt Association & MSHA Annual Paving Conference

Those interested in volunteering for future events can contact Susan Sullivan at ssullivan@missutility.net or Gaby Lothamer at glothamer@mghus.com.

➤ 2022 Awards Committee

- Locator Achievement Awards
 - LAA Banquet to be held May 20, 2022, at Bowie Baysox Stadium.
 - Forty-three (43) locators will be recognized at the Locator Achievement Awards Banquet for maintaining faultless safety and damage prevention practices in 2021.
 - Honorees will each receive a beautifully monogrammed Class 3 Waterproof Lime Quilt Lined Bomber Jacket, an LAA high visibility t-shirt, an awards certificate, and an LAA Recognition magnet in addition to banquet’s family buffet, stadium recognition, Baysox game, and fireworks. Congratulations to all of those being honored.
- Dig Smart Awards
 - The 2021-2022 Dig Smart Awards application will launch this summer.

The next scheduled meeting will take place June 28th immediately following the GCDPTC meeting.

➤ 2022 Scholarship Program

- The 2022 Miss Utility/District One Call scholarship is now open!
- The deadline to apply is Friday, May 27 at 11:59 p.m.
- The online application can be found at <https://form.jotform.com/MissUtility/Scholarship22>
- Please promote the scholarship program by sharing within your networking communities.
- For more information, please visit <https://www.missutility.net/miss-utility-scholarship/>.

CONSTRUCTION ANGELS

Kevin Woolbright, CA Board Representative for MD/DC

- The last Zoom call was April 19th.
- Preliminary approval was given by the Board for Kevin to move forward in providing proposals for this year's suggested golf and cornhole tournaments.
- Two CA Scholarship Program applications (CA Scholarship and CA Educational/Vocational Fund) are open and available to anyone affiliated with institutions or industries related to construction/excavation fields and are encouraged to view the applications and apply if applicable. Deadlines for both scholarships is July 15, 2022. If monies allocated for MD/DC are not given away to local applicants, it goes to a national fund and used for other state scholarships- A use or lose it situation.
- CA fund-raising initiatives are always welcome. Please contact Kevin at bright.67@verizon.net with ideas, questions, or volunteer opportunities.

Dora Parks noted Locater Safety Appreciation Week and gave a shout out to regional locators and thanked them for being a vital part of the dig safe process.

There being no further business brought before the committee, the meeting adjourned at 11:12 AM.

Upcoming 2022 MD/DC Damage Prevention & Safety Meetings via Zoom

- May 24
- June 28
- July 26

MEETING ATTENDEES: This was a hybrid meeting. Onsite attendance is below. Accurate Zoom attendance is not available.

ONSITE ATTENDANCE

Construction Angels	Kevin Woolbright DPC Chairman CA Board Representative for MD/DC	(301) 806-8745	bright.67@verizon.net
MGH	Kelly Cahill Public Relations and Marketing Account Director	(410) 504-8312	kcahill@mghus.com
One Call Concepts/ Miss Utility	Jennifer Arroyo General Manager		jennifer@occinc.com
One Call Concepts/ Miss Utility	Matt Ruddy Director, Client Relations	(410) 782-2025	matt@missutility.net
One Call Concepts/ Miss Utility	Susan Sullivan BOD/DPC Secretary DP Training and Education Liaison	(410) 782-2030	ssullivan@missutility.net
Utility Defenders	Dora Parks USPCD Board Member		parks.dora29578@gmail.com
WSSC	David Wilkins BOD, Water/Sewer Rep Customer Advocate	(301) 648-6953	david.wilkins@wsscwater.com